



# COMPANY OVERVIEW

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# AGENDA

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ABOUT US

OUR STRATEGY

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VALUED COSTUMERS

MARKET OVERVIEW

BRANDS WE WORK WITH



# ABOUT US

**BAVICO GENERAL TRADING LLC** was established in 2011 and is based in Dubai, United Arab Emirates.

Bavico is an importer and exporter having an exclusivity for distribution from selected European and North American products. We create our biggest edge by obtaining nice and unique brands covering most categories in the FMCG sector. We're primarily focuses on sales and distribution of imported products from european countries.





**9+** YEARS  
EXPERIENCE

**20+**  
CONVINCED  
**COSTUMERS**

**50+**  
LOYAL  
**EMPLOYEES**

# OUR STRATEGY

**OUR VISION** is to provide quality services that exceed the expectations of our esteemed customers.

**OUR MISSION** is to have market commitment by achieving satisfaction and providing high standard services to our customers in the United Arab Emirates and other GCC countries.

**WE WANT** to positively influence the society and market of Dubai by contributing to the food industry with a broad and diverse range of excellent international products.

**OUR PURPOSE** is to be a leader in the FMCG industry by providing enhanced services, utilizing our deep relationship with the market, and create profitable opportunities

# CORE VALUES

**WE SHARE**  
SUSTAINABILITY, TRUST  
&  
SOCIAL RESPONSIBILITY

**WE SHARE**  
OUR SUCCESS WITH  
OUR AGENCIES  
THROUGH  
TRANSPARENCY

**WE SHARE**  
OUR SUCCESS WITH OUR  
VALUED CLIENTS THROUGH  
CUSTOMER SATISFACTION

**WE SHARE**  
OUR SUCCESS WITH  
OUR TEAM THROUGH  
LOYALTY

**OUR SUCCESS IS  
EVERYBODY'S SUCCESS**

# COMPANY BENEFITS

## CHANNELS

We are a complete one-stop solution for your entry and sustained growth in the retail and food service market.

You can rely on Bavico for total market coverage and launch of your brand from concept to shelf.

## RETAIL

Bavico's reputation in retail servicing has been built on our capabilities in supplying to many hypermarkets, supermarkets, groceries, convenience stores and mini marts across UAE and Oman.

Our well-trained sales team and merchandisers ensure that our brands have the best coverage, availability and visibility.



# COMPANY BENEFITS

## FOODSERVICE

Years of industry knowledge and our network have allowed us to develop a sustainable partnership with operators in the hospitality industry.

We mainly cover hotels, contract caterers and quick service restaurants (QSRs).

## WHOLESALE

We ensure adequate coverage for our brands by targeting the wholesale channel. This channel stretches our coverage to other untapped markets and regions.



# OUR VALUED COSTUMERS 20+



# MARKET OVERVIEW

**ENOX, EPPCO, ZOOM AND ADNOC**



**SHARJAH COOPERATIVE SOCIETY**



**SPINNEYS**



**CIRCLE K**



**CARREFOUR MARKETS**



**GEANT BY URBAN FOODS**



**LULU GROUP**



**GRANDIOSE**



**MAF CARREFOUR GROUP**



**UNION COOPERATIVE SOCIETY**



# BRANDS WE WORK WITH

EL SABOR MEXICAN FOODS SA

COUNTRY: GREECE



NACHO CHIPS

5 FLAVORS &  
3 SIZES



+3 MORE DIPS

# BRANDS WE WORK WITH

USTUKIU MALUNAS

COUNTRY: LITHUANIA



5 DIFFERENT

ORGANIC WHOLE GRAIN CAKES

# BRANDS WE WORK WITH

NAUJASIS NEVESIS

COUNTRY: LITHUANIA



the  
**POWER**  
of whole grains



nature life  
breakfast cereal



children  
breakfast cereal

# BRANDS WE WORK WITH

**TERRA CAT**

COUNTRY: GREECE

**TerraCat**



100% GREEK  
BENTONITE

NATURAL PRODUCT  
WITH NATURAL ORANGE SCENT  
WITH BABY POWDER



# HOW FAR DO YOU WANT TO GROW YOUR BUSINESS?

## HEADQUARTER

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